

Twelfth Annual Celebration of Reading



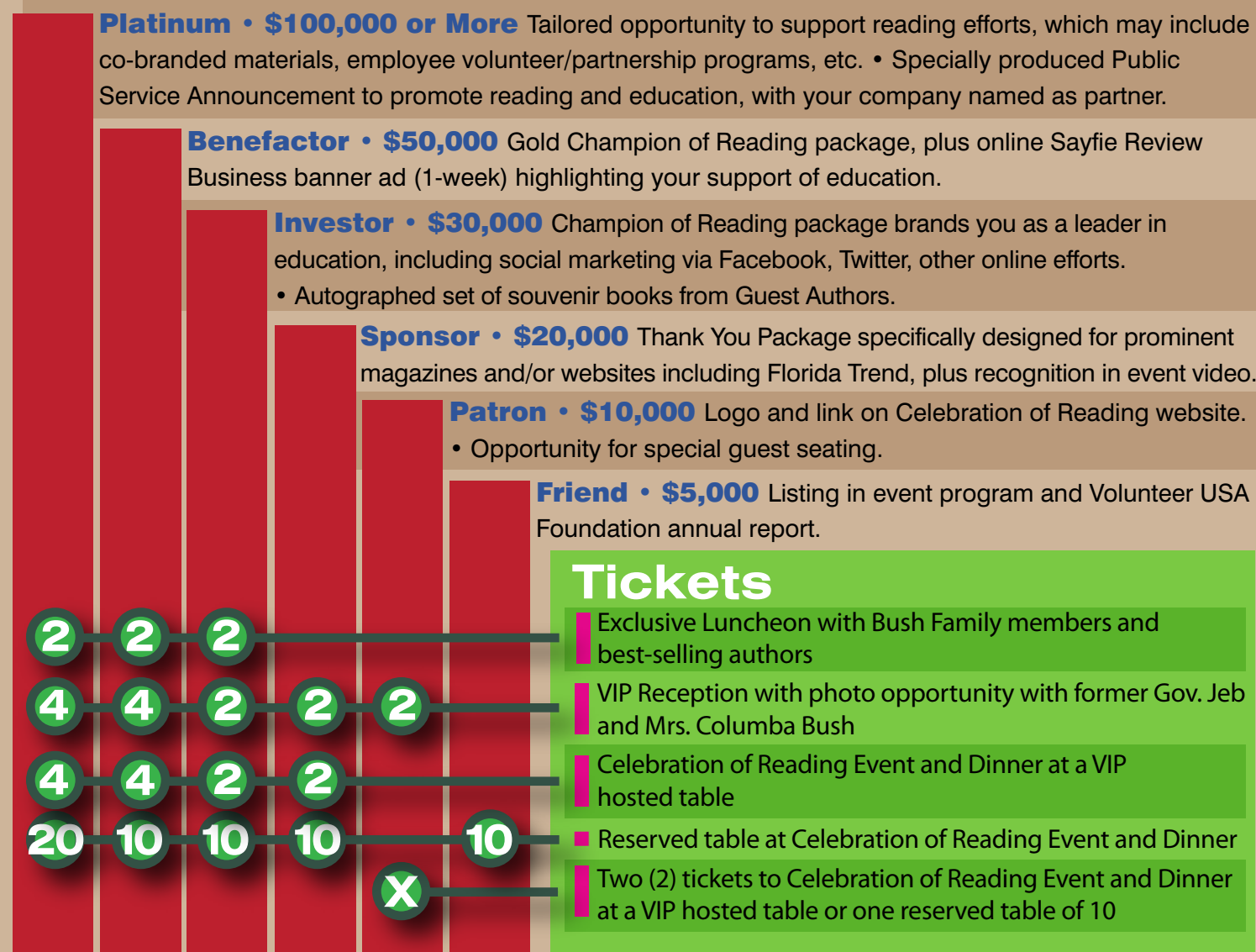
Our 12th Celebration of Reading will be Friday, February 17, 2012 at the beautiful Hyatt Regency Coconut Point Resort & Spa in Bonita Springs, Florida. (2011 was sold out!)

Celebration of Reading is ranked as one of the best events in Florida by Gulfshore Life magazine, raising more than \$3.2 million in donations. The annual event attracts key education and policy leaders, along with best-selling authors. Funds help support our network of Family Literacy Academies and Teen Trendsetters™ Reading Mentors program.

Events Include:

- **Children's Breakfast** 150 guests, student essay winners, educators and children's author.
- **Exclusive Luncheon** hosted by former Governor Jeb Bush and his parents, prepared by celebrity Chef Art Smith of Oprah and Top Chef Master's fame.
- **Press Conference** announcing key literacy initiative and amount raised by the Celebration event; generates millions of media and digital impressions.
- **Dinner Program** 750 guests hear from best-selling authors and dine on a gourmet surf and turf dinner. Guests in 2011 included: Governor and First Lady Rick and Ann Scott, former Florida Commissioner of Education Eric Smith, Florida Senate President Mike Haridopolous, incoming Florida House Speaker Will Weatherford and corporate VIPs.

Celebration Sponsor Level of Benefits



Celebration 2011 Sponsors

Platinum Sponsors

\$100,000 or More

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The Honorable Al and Dawn Hoffman
Hyatt Regency Coconut Point Resort & Spa*
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Univision Network*

Funds from this sponsorship will be used to support our literacy activities and efforts. For more information contact Liza McFadden at 850.562.5300, liza.mcfadden@volunteerusafund.org or Tina Matte at 239.277.6295, tmatte@gravinasmith.com.